



Lakou Kajou  
COVID-19 Response

BlueButterfly<sup>3</sup>

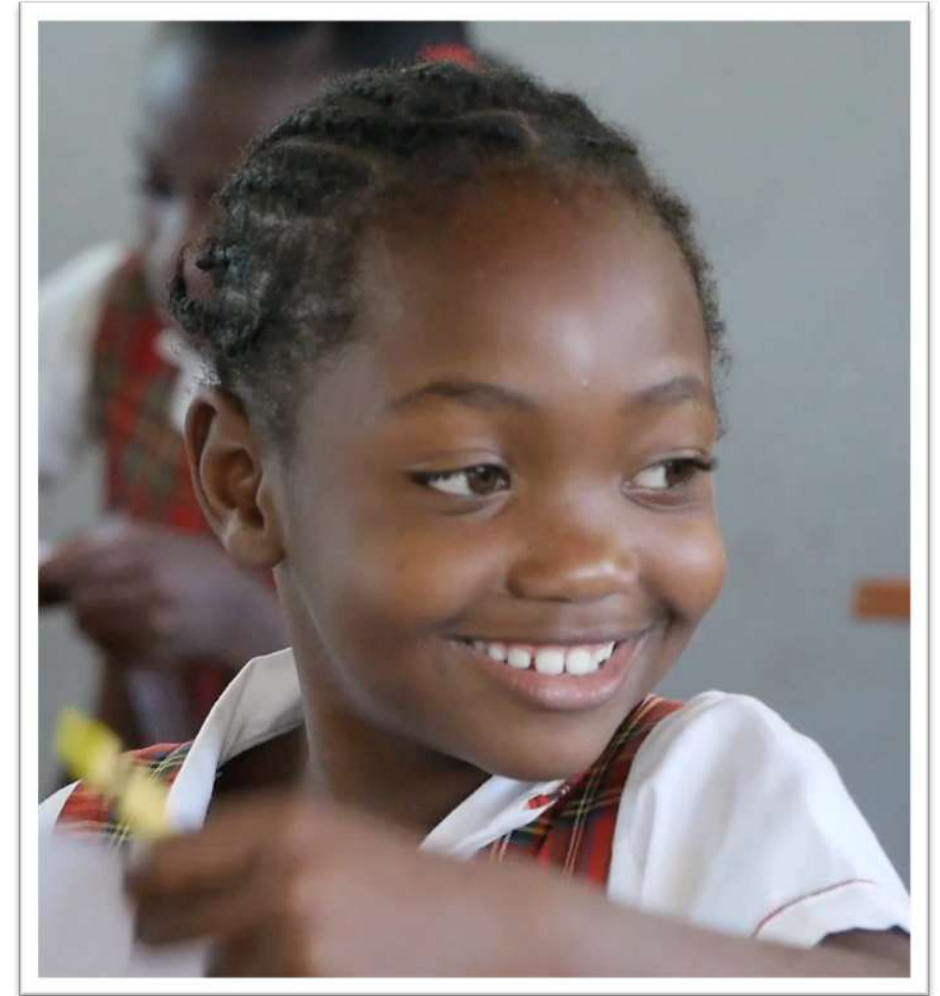
# 1. Ti Lekòl Lakay

- Remote learning program in Kreyol
- Early primary grades
- Audio-based, with graphic support
- Whole-child curriculum linked to MENFP curriculum
- Daily lessons, distributed via WhatsApp
- Also freely available for download on the [Lakou Kajou website](#)
- Exploring radio distribution



# 1. Ti Lekò Lakay—Results

- Distributed to over 1,000 individuals via WhatsApp
- Partners also distribute to their networks, including school directors & teachers
  - Haiti Projects
  - Community Coalition for Haiti
  - Summits Education
  - P4H Global
  - And others
- Survey conducted after five weeks
  - 100% of respondents say their children are learning from the program
  - Written feedback was very positive



# 1. Ti Lekòl Lakay—Impact

These audios not only will educate the children, their families and teachers but the audios are providing professional development for the teachers. [They] are good examples of alternative ways to teach the students. Thank you for making a huge difference in Haiti.

Mèsi anpil paske leson yo trè bon. Apati de lendi, m ap fè paran kòmanse ak leson Ti Lekòl Lakay.

Merci anpil pou ti lekol lakzy sa ki permet mwen fe anpil ilsistrasyon ak ti moun sou katye mwen .

Pitit mwen vrèman apran epi mwen apresye travay sa a epi mwen espere nap kontinye ak sa.

M felisite Lakou Kajou pou initiativ saa.

Mwen ta remenen plis aktivite pou timoun nan tout nivo k patisipe



## 2. Public Education

- Partnering with the Caris Foundation to produce public education videos regarding the spread of coronavirus
- Themes covered:
  - Prevention behavior
  - Symptoms
  - Tips for families to reduce stress
  - Facts about coronavirus



## 2. Public Education—Results

- Social media: Facebook, Instagram, Twitter, YouTube. Each video reached over 100,000 people via social media
- Audio version on radio in Port-au-Prince and blasted from trucks in Cap-Haitian
- Displayed in hospital waiting rooms
- Freely available for download on the [Lakou Kajou website](#)

Lakou Kajou-Medya Edikatif pou Timoun

TIRE KONT

LAKOU KAJOU

WWW.YOUTUBE.COM

Aktivite pou lakay - Lakou Kajou

114,120  
People Reached

11,915  
Engagements

BABY BIÈRE

BlueButterfly